

- **Exec Board Monthly Meeting Present: JKM, Rich Kanak, Rob Hoy, Mike Gross, Maggie Kanak**
- **Board Members Absent: None**

1. TREASURER'S REPORT: The current financial report was presented to Board to review and discuss. The Board had no questions on the presented report. Prior Administrators financial records were reviewed by Rich and Rob. No discrepancies were found.

Treasurer stated Maturity date for funds in Wells Fargo is 3/6/2016. Will transfer funds to Customers Bank at or near maturity.

2. BREAK- FAST 5K - BCRR is responsible for insurance for race. Rob will need list of those to be insured. JKM will provide the list (it will be on-going due to additional sponsors etc.) BCRR logo is on front page of Bucks 5K website. JKM presented proposed budget for Board to review and discuss. Tables, chairs and tent ordered as per JKM. Registrants will have a choice upon registration: A racing T (no additional charge) or sweatshirt (sweatshirt \$15 additional charge). Brief discussion ensued about advertising for the race. Will continue to post and announce race. The Bucks County 5K series currently does majority of it. JKM will be the member contact person for the Break-Fast 5k.

3. WINTER SERIES: As per Winter Series Director, race participation numbers close to last year maybe slightly higher (25 runners). Current issues were addressed by the Board. First, getting runners to register earlier to help expedite registration. Board will continue to discuss and brainstorm ideas. Members will be asked to arrive early via postings (FB & Message Board). Next issue discussed: Second wave lining up too early in staggered races. Suggestion made by Mike that Winter series or race director will announce that 2nd wave does NOT line up until officially called to the start. Final issue: The "chute" slightly jammed" at finish. The chute will be extended for shorter races. Positive aspects of Series so far: results have been getting out quickly. The Sign- up Genius for volunteers working well and the Bibs look great! Huge Bonus having names printed on (members have made positive comments as well)

3. COMMUNICATIONS DIRECTOR REPORT - The Board discussed assigning committee/committees to each Exec. board member to oversee and be the liaison between committee and board. Board favored idea. Will begin to assign committees and will continue on an as needed basis.

4. "Meet up" On-line site (sign-up for special events/runs etc.) Maggie received a response from Geoff Dunbar- (Upper Valley Running Club NH) *Success: good for promoting events to members and attracting members to events/runs. Negatives: Okay as RSVP - a lot of people show up without signing up. JKM will present to Maggie another "free" on-line sign-up possibility. Maggie has Yahoo Message Board management privileges. Emily Grace will continue to monitor and accept new members to Facebook group. Maggie will be also given management privileges to Facebook.*

5. BOARD MEETING MINUTES: PUBLISH TO GENERAL MEMBERSHIP? - The Board agreed meeting Notes should/will be available to members on website. Format and site discussion tabled to next session.

6. NEWSLETTER PERSON AND OR COMMITTEE IN CHARGE - Discussed changing format from separate Newsletter to Updates and postings on Website

7. BANQUET COMMITTEE UPDATE : A "Mark the Calendar" - Has been posted on facebook and Message Board. The budget for baskets, giveaways, and favors was discussed. Proposed and agreed upon \$1000.00 (approx the same as previous years) for budget of (baskets, giveaways, favors) The Board agreed that Sponsors for banquet will be promoted/advertised in program. It was suggested that tickets to the Banquet should be available for purchase at the Winter Series races. On-line registration will begin asap.

8. WEEKLY BCRR RUNS - The Board discussed and made decision to post survey results. A "New" group run has been initiated and will begin 1/12 at 6:00 pm. BCRR Runs will be posted on MB and FB. The Board discussed insurance for BCRR group runs. Rob needs participation numbers to post run on RCAA calendar. First Aid Kit will be available during BCRR group runs.

9. New Member Committee - JKM will contact the New Member contact (Todd Sailer) this week. Welcomer will have presence at Winter Series races to answer questions and welcome new club members. A list of new members will be given to Todd as soon as available. Mike will announce at race (Wild Card) Todd will be "Welcoming Guy"

BCRR BOARD MONTHLY MEETING AGENDA
Meeting Notes
JANUARY 7, 2015

10. WEBSITE: Mike presented a plan for updating BCRR Website in order to make it more manageable and interactive. A plan was presented by Jg graphic design. Mike Gross has met with Jg graphics at length to discuss BCRR's Website needs. Proposed that "Run sign up" would replace "Paypal" as payment method/service. New site will be fully integrated with social media and have the capability to integrate race results much faster. The Board Discussed Fees associated with RSU vs. Paypal. A motion was made by Mike Gross for JG design to create/update Website. Second by JKM. A vote was taken and the results 5 - 0 unanimous. A motion for Run sign up to replace Paypal by JKM. Rich Kanak Second. A vote was taken and the results 5 - 0 unanimous.

11. Other Issues for Discussion: Mission Statement: The current mission statement viewed by board. Will continue discussion/thoughts next Exec session. The purchase of a BCRR canopy to be used at events and races (10x10 with graphics \$1700) will be purchased. The Board approved purchase unanimously. The Board would like to see more of a presence of BCRR and raceware at races and events. Will continue to discuss promotions for clothing, new clothing, giveaways etc.

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