



## **SPONSORSHIP OPPORTUNITIES**

### **The 28<sup>th</sup> Annual Bucks County Road Runners Thanksgiving Day 5 Mile/ One Mile Fun Run/Walk**

- DATE:** Thursday, November 23, 2017
- LOCATION:** Starts and Finishes at Summit Square Shopping Center  
Route 413 and the 332 By-Pass, Langhorne, PA
- TIME:** Registration begins at 8:00 AM/ 5 Mile Run starts at 9:00 AM/ One Mile at 9:06 AM
- PARTICIPANTS:** Over 1,000 for both races combined

### **BUCKS COUNTY ROAD RUNNERS CLUB:**

The Bucks County Road Runners Club of Bucks County, Pennsylvania is dedicated to wellness, camaraderie, support in the sport of recreational and competitive running and community involvement. The Bucks County Road Runners Club has been a dynamic force of the Delaware Valley running scene since 1978. The success and longevity of the club are the direct result of the dedication and commitment of its members.

### **FOUR BENEFICIARIES OF THE RACE:**

- 1) **"MATT's MISSION" to support Augie's Quest and ALS Research :** [www.MyRightToTryNow.com](http://www.MyRightToTryNow.com)

Matt Bellina was diagnosed with ALS in April of 2014 and is currently enrolled in the Precision Medicine Program at ALS TDI (Therapy Development Institute), which is aggressively seeking treatments utilizing cutting edge medical technology now. The keyword is "now". They are not waiting for long government trials, but rather are able to apply stem cell and other modern capabilities today.

The Newtown Athletic Club (NAC) has committed themselves to raising significant funds each year to support the profound work that is being done to find a cure on behalf of not only Matt Bellina, but also Frank Mongiello, another NAC member with ALS. This fundraising is being done under the umbrella of the NAC Have a Heart Foundation which supports not only charitable causes, but also advocacy in Washington DC for the Right to Try Act which will allow all terminally ill patients in the United States to receive life-saving medicines faster.

- 2) **PARKINSON ALLIANCE:** [www.parkinsonalliance.org](http://www.parkinsonalliance.org)

**Parkinson Alliance** is a national non-profit organization dedicated to raising funds to help finance the most promising research to find the cause and cure for Parkinson's disease. The Parkinson Alliance is also the umbrella organization responsible for the [Parkinson's Unity Walk](#), the largest single-day grassroots awareness and fundraising event for the Parkinson's community which takes place each spring in New York City's Central Park, and for [Team Parkinson](#), a fundraising event which began as an official charity of the Los Angeles Marathon and is growing into additional race events in other major U.S. cities.

- 3) **BUCKS COUNTY COURIER TIMES GIVE A CHRISTMAS FUND:** [www.buckscountycouriertimes.com/tabs/gac/](http://www.buckscountycouriertimes.com/tabs/gac/)

During the holiday season, the Bucks County Courier Times and the Levittown-Bristol Kiwanis Club partner to collect and distribute monetary donations to assist struggling local families. Since the organizations teamed up for **Give A Christmas** in 1958, the fund has raised more than \$4.25 million. The money that is collected goes into the fund. It is distributed primarily as \$25 gift certificates to struggling families with children in Lower Bucks County. The certificates are redeemable at participating local supermarkets and other stores.

- 4) **ADVOCATES for the HOMELESS and THOSE in NEED:** [www.ahtn.org](http://www.ahtn.org)

**Advocates for Homeless & Those in Need (AHTN)** is a Bucks County interfaith nonprofit that serves the homeless and those in need by providing year-long access to emergency shelter, food, and other life-sustaining services, with dignity and compassion. AHTN envisions a community where no one is homeless or at-risk of becoming homeless.

**SPONSORSHIP AGREEMENT:** Thanksgiving Day Bucks County Road Runners Club

**SUPPORTING SPONSOR**

**\$125.00**

- Listing on back of commemorative race t-shirt received by participants and volunteers
- Ability to distribute your product sample, pamphlet, brochure, catalogue, ad specialty or other promotional material in race packets by competitors and volunteers

**ASSOCIATE SPONSOR**

**\$250.00 OR GOODS AND/OR SERVICES IN KIND**

- All the benefits of the Supporting Sponsor plus:
- Listing in race information and website link
- Logo included on back of commemorative race t-shirt received by participants and volunteers
- Three race commemorative t-shirts for you and your staff

**EXPO ASSOCIATE SPONSOR**

**\$500.00 OR GOODS AND/OR SERVICES IN KIND**

- All the benefits of the **Supporting Sponsor** and **Associate Sponsor** plus:
- (1) 8'x10' expo booth space at Saturday Packet Pick-Up and Late registration

**SPONSOR SIGN ADD-ON**

**\$100.00**

- 2 -3.5' x 5' Signs will be printed and displayed at the finish line. These signs will held by BCRR
- This add-on is available only with purchase of one of the packages above

**CUSTOM SPONSORSHIP**

**\$TBD**

- For more information contact Kevin Beauparlant at [kbeuparlant@customersbank.com](mailto:kbeuparlant@customersbank.com)

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**Make check payable to BCRR:**

Mail fee and completed form to: **BCRR 940 Langhorne Yardley Rd, Langhorne, PA 19047**

E-mail logo files in EPS, CorelDraw or PDF file forms to: [kbeuparlant@customersbank.com](mailto:kbeuparlant@customersbank.com)

ORGANIZATION: \_\_\_\_\_

CONTACT PERSON: \_\_\_\_\_

REFERRING CLUB MEMBER: \_\_\_\_\_

ADDRESS: \_\_\_\_\_

PHONE: \_\_\_\_\_

E-MAIL: \_\_\_\_\_

SIGNATURE: \_\_\_\_\_

DATE: \_\_\_\_\_